



Free football for all: Netgem & FIFA+ team up for European rollout



London, UK - 19 February 2025 — Netgem announces a landmark collaboration with FIFA+, the streaming platform of FIFA. This alliance brings unparalleled access to free, high-quality football content to Netgem TV viewers across Europe via their telcos' TV services, starting with the UK and Ireland this month, followed by France and other regions.

This collaboration builds on Netgem's commitment to delivering a diverse and compelling content offering to its telco operator partners, highlighted by its recent addition of 40+ free sports channels from Free Live Sports in January. By integrating FIFA+ into its platform, Netgem provides fans with an even richer viewing experience and further strengthens the value proposition it offers to Operators and ISPs.

Through this alliance, Netgem users in the UK will enjoy a wealth of FIFA+ content, including original documentaries such as Ronaldinho: The Happiest Man in the World, Captains, and Golden Boot. Fans can also re-live iconic moments from past FIFA World Cup™ and FIFA Women's World Cup™ tournaments, all available on-demand. Additionally, viewers will gain behind-the-scenes access, providing intimate stories of global stars, passionate fans, and influential figures in the world of football.

"We are thrilled to partner with FIFA+ to bring free, premium sports content to our users," said Sylvain Thevenot, Chief Commercial & Customer Officer at Netgem. "This collaboration reinforces our dedication to providing a comprehensive and engaging entertainment experience, with a focus on delivering high-quality content at no extra cost to our audience, and further enhances the value we bring to our operator partners."

This partnership marks a significant step in expanding the availability of FIFA+'s diverse content library to football fans across Europe, with plans to introduce the service to additional regions in the near future.

About Netgem

Since 1996, Netgem has been a provider of technology and services for the video entertainment industry. The company operates across two key sectors: Streaming Solutions – delivering content and technology to telecom operators and Media Services – supporting rights holders in preserving and monetising their assets. Both divisions share a common goal: helping clients offer accessible entertainment to everyone, in line with the company's tagline, Everyone's Entertained.

Netgem is listed on Euronext Growth (ISIN: FR0004154060, Reuters: ETGM.PA, Bloomberg: ALNTG FP). www.netgem.com

About FIFA+

FIFA+ is a global digital platform offering free access to live matches, highlights, exclusive documentaries, and archived football content. Launched in 2022, FIFA+ continues to expand, giving football fans worldwide unprecedented access to the sport including iconic football moments with full match replays from past editions of FIFA World Cup™ and FIFA Women's World Cup™.

Press relations

Inci Serbetli

inci.serbetli@netgem.com

+447496202839